



ESAÚ GARZA DE VEGA



SECRETARY OF ECONOMIC
DEVELOPMENT, SCIENCE
AND TECHNOLOGY
OF THE GOVERNMENT OF
AGUASCALIENTES, MEXICO



GOBIERNO DEL ESTADO
DE AGUASCALIENTES



CURRICULAR PROFILE

Esaú Garza has a Bachelor's Degree in Foreign Trade, experience as Commercial Counselor and Secretary of Economic Development. He stands out for his knowledge in management, coordination and execution of products and projects.

He has given lectures on negotiation techniques applicable to the Japanese culture in universities and forums, presentations at economic promotion seminars in Japanese, English and Spanish, and has also participated in seminars on business opportunities in strategic sectors for businessmen.

He provides advice to SMEs to enter international trade, conducting studies to identify markets, product consumption trends, advising and training managers and executives in the process of developing export business plans.

He teaches training courses on Foreign Trade, Analysis and Evaluation of Investment Projects, Export Business Plan, Industrial-Commercial Development, among others, and is an expert panelist in nearshoring in Mexico.

He is a promoter of foreign investment in Mexico, organizes business agendas and trade missions, as well as promoting policies, programs and projects in economic and social development, and has implemented controls to optimize resources and increase productivity.